

Media Management B.A.

Communication and Media Research M.A.

Media and Music M.A.

Information on our online application, application documents, deadlines and fees can be found on the [Application](#) page.

This translation is a service of the HMTMH. The German original is the binding description of the entrance examination/audition.

Dear Applicants,

In consideration of the risks of infection, the general decree of the state of Lower Saxony on infection protection and the measures decided on internally at the university to avoid the risk of infection with regard to SARS-Cov-2, the entrance examinations for the degree programmes of the IJK (BA Media Management, MA Communication and Media Research as well as MA Media and Music) will take place in summer 2021 in a modified form. Physical meetings of applicants and university staff will be avoided. The second part of the entrance examination will be conducted exclusively via computer-mediated communication. The content-related objectives of the entrance examinations remain unaffected.

The entrance examination is divided into two rounds:

First Round: Pre-selection (documents sent in)

Second Round: Video/Audio Conference (12. - 15.07.2021)

After the first round of the entrance examination (pre-selection) you will be informed whether you:

are invited to the second round

or

have not passed the entrance examination.

Round 1 (preselection)

Based on the analysis of the application documents, promising applicants are invited to the second round of the entrance examination. The content of the second round of the entrance examination is explained in detail in the invitation.

Round 2 (video/audio conference)

BA Media Management: 20-minute interview, of which the first 10 minutes are an interview with the admissions committee's interview team, followed by 10 minutes of standardised tasks (questions/answers) in the spirit of the admissions regulations (media knowledge, mathematical/logical skills, English language skills).

The examination committees take minutes during all examinations. The standardised questions are evaluated into a test score, which is processed analogously to the result of the conventional written part of the second part of the entrance examination.

Master's programmes in Communication and Media Research as well as Media and Music: 15-minute interview (admission interview) based on the submitted application documents and the goals of the aptitude test (according to admission regulations).

Assessment:

Information on the respective point system can be found in the corresponding admission regulations (see programme page).

Note on data protection:

The digital documents you send will only be viewed for the purpose of the application procedure and only by persons involved in the procedure.

Please note that we will not record the digital main round via video conference. Likewise, you are not permitted to make any recordings.